

TUI515 - LEADERSHIP THEORIES - Turizm Araştırmaları Enstitüsü - Turizm İşletmeciliği Ana Bilim Dalı

General Info

Objectives of the Course

The aim of this course is to provide students with advanced knowledge of leadership concepts and both classical and contemporary leadership theories; to develop their ability to comparatively analyze different leadership approaches and apply them in organizational contexts.

Course Contents

Concept and scope of leadership; differences between leadership and management; classical leadership theories (trait theory, behavioral approaches, contingency theories); contemporary leadership approaches (transformational leadership, transactional leadership, servant leadership, authentic leadership, ethical leadership); leadership and organizational performance; current trends and applications in leadership.

Recommended or Required Reading

Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications.
 Yukl, G. (2013). Leadership in Organizations. Pearson.
 Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum.
 Recent SSCI-indexed journal articles on leadership

Planned Learning Activities and Teaching Methods

Theoretical explanations and conceptual discussions, academic article reviews, case analyses and problem-solving exercises.

Recommended Optional Programme Components

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Instructor's Assistants

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Presentation Of Course

Face to face

Dersi Veren Öğretim Elemanları

Assoc. Prof. Dr. Gaye Deniz Assoc. Prof. Dr. Burcu Gülsevil Belber Assoc. Prof. Dr. Lokman Dinç

Program Outcomes

1. Analyzes leadership theories (classical and contemporary approaches) comparatively and critically evaluates their applications within organizational contexts.
2. Interprets different leadership approaches in terms of their effects on organizational performance, employee behavior, and management processes, and justifies these effects on scientific grounds.
3. Identifies appropriate leadership approaches for specific organizational problems or cases, develops solutions, and supports these proposals with academic arguments.

Weekly Contents

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
1	The instructor will provide information about the course content and how it will be conducted.	.	The instructor will provide information about the course content and how it will be conducted.	Providing information about the content and process of the course by the instructor. Introduction to leadership: Definitions, scope, and distinction between leadership and management	.
2	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Theoretical foundations and historical development of leadership	.
3	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Trait approach to leadership	.
4	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Behavioral leadership approaches (Ohio and Michigan studies)	.

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
5	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Contingency theories (Fiedler, Hersey-Blanchard models)	.
6	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Path-Goal theory and Leader-Member Exchange (LMX)	.
7	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Transformational and transactional leadership	.
8	.	.	Midterm Exam	Midterm Exam	.
9	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Servant leadership and ethical leadership	.
10	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Authentic leadership and charismatic leadership	.
11	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Leadership and organizational behavior: Motivation, commitment, and performance	.
12	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Contemporary approaches in leadership: Digital leadership and sustainable leadership	.
13	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	Case studies and student presentations	.
14	Northouse, P. G. (2022). Leadership: Theory and Practice. Sage Publications. Yukl, G. (2013). Leadership in Organizations. Pearson. Bass, B. M. & Riggio, R. E. (2006). Transformational Leadership. Lawrence Erlbaum. Recent SSCI-indexed journal articles on leadership	.	Lecture Method, Question-Answer Technique, Discussion Method.	General evaluation, discussion, and integrative analysis	.
15	Final Exam		Final Exam	Final Exam	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	3,00
Final	1	3,00
Derse Katılım	13	3,00
Ders Öncesi Bireysel Çalışma	13	3,00
Ders Sonrası Bireysel Çalışma	13	3,00
Ara Sınav Hazırlık	7	1,00
Final Sınavı Hazırlık	5	3,00
Teorik Ders Anlatım	14	3,00

Activities	Weight (%)
Ara Sınav	40,00
Final	60,00

Turizm İşletmeciliği Ana Bilim Dalı / Turizm İşletmeciliği (Yüksek Lisans - Tezli) X Learning Outcome Relation

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1	4		4	4		4		4		4				4	4
L.O. 2	4		4	4		4		4		4				4	4
L.O. 3	4		4	4		4		4		4				4	4

Table :

- P.O. 1 : Have a deeper understanding of tourism and its related fields.
- P.O. 2 : Understand and apply the national and international legal regulations relevant to tourism.
- P.O. 3 : Develop creative and practical solutions for contemporary issues in the tourism industry.
- P.O. 4 : Plan, conduct, evaluate and report a study using scientific research methods.
- P.O. 5 : Have a detailed understanding of tourism policies and plans both at macro and micro levels.
- P.O. 6 : Understand, critically evaluate and apply key business principles to run both national and international tourism operations.
- P.O. 7 : Develop and apply competitive strategies relevant to tourism management.
- P.O. 8 : Conduct a study on issues which necessitates expertise in the field of tourism both independently and with others.
- P.O. 9 : Develop behaviors and competencies required for lifelong learning.
- P.O. 10 : Analyze, critically interpret and evaluate the knowledge and skills they have gained.
- P.O. 11 : Communicate both verbally and in writing in a foreign language at least at the level of B2 of European Language Portfolio.
- P.O. 12 : Demonstrate advanced use of software, information and communication technologies relevant to the field of tourism management.
- P.O. 13 : Understand and critically evaluate social and professional ethical values and behave accordingly.
- P.O. 14 : Demonstrate effective communication and presentation skills both verbally and in writing.
- P.O. 15 : Have awareness of social justice, cultural values and environmental issues.
- L.O. 1 : Analyzes leadership theories (classical and contemporary approaches) comparatively and critically evaluates their applications within organizational contexts.
- L.O. 2 : Interprets different leadership approaches in terms of their effects on organizational performance, employee behavior, and management processes, and justifies these effects on scientific grounds.
- L.O. 3 : Identifies appropriate leadership approaches for specific organizational problems or cases, develops solutions, and supports these proposals with academic arguments.