

GBN 111 - ENTRY INTO BUSINESS - Gülşehir Sosyal Bilimler Meslek Yüksekokulu - Finans-Bankacılık ve Sigortacılık Bölümü

General Info

Objectives of the Course

To introduce students to the science of economics and to ensure that they learn the basic concepts of understanding how economies work.

Course Contents

Economy, Basic Objectives of Economic Policy, Market Economy, Price Mechanism, Elasticities, Government Price Control, Theory of Consumer Behavior, Market Types

Recommended or Required Reading

Prof. Dr. Zeynel DİNLER, 2000, İktisada Giriş
 Prof. Dr. Orhan TÜRKAY, 2010, İktisat Teorisine Giriş Mikro İktisat

Planned Learning Activities and Teaching Methods

Question-Answer, Oral Presentation

Recommended Optional Programme Components

It is recommended that students do research on the topic to be covered that week in the library or on the internet before coming to class.

Instructor's Assistants

There is no assistant teaching staff.

Presentation Of Course

Face to face

Dersi Veren Öğretim Elemanları

Dr. Öğr. Üyesi Mehmet Uçar

Program Outcomes

1. Knows the birth of economics and its stages up to the present day.
2. Can systematically evaluate economic issues individually and as a whole.
3. Comments on the general economic situation.
4. Reaches the level of being able to explain economics with current examples.

Weekly Contents

Order	Preparation Info	Laboratory Teaching Methods	Theoretical Practise
1	https://www.mahfiegilmez.com/2019/01/ekonomi-nedir-neyi-inceler.html	Questions and Answers, Speaking Skills	What is the economy ? Orhan Turkay Chapter-1 Page 1-10
2	https://www.mahfiegilmez.com/2014/09/ekonomi-evrensel-bir-bilim-midir.html	Questions and Answers, Speaking Skills	Common Economic Issues of Societies Orhan Turkay Chapter-1 Page 10-23
3	https://www.mahfiegilmez.com/2019/02/piyasa-sisteminde-fiyatlara-mudahale.html	Questions and Answers, Speaking Skills	Price Mechanism (Demand-, Market Equilibrium) Orhan Turkay Chapter-2 Page 25-41

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical Practise
4	https://www.mahfigilmez.com/2013/03/fiyat-ucret-faiz-ve-kur-nasl.html	Questions and Answers, Speaking Skills	Price Mechanism (Supply, Market Equilibrium)- 2 Orhan Turkay Part- 2 Page 41- 47
5	https://tr.khanacademy.org/economics-finance-domain/microeconomics/supply-demand-equilibrium	Questions and Answers, Speaking Skills	Market Equilibrium and Price Formation Orhan Turkay Part- 2 Page 48- 57
6	https://tr.khanacademy.org/economics-finance-domain/microeconomics/elasticity-tutorial	Questions and Answers, Speaking Skills	Elasticities (Price Elasticity of Demand and Supply), State Price Control (Reflection of the Tax, Ceiling - Base Price Applications, Agriculture Support Policies) Orhan Turkay Part- 2 Page 58- 97
7	https://tr.khanacademy.org/economics-finance-domain/microeconomics/consumer-producer-surplus	Questions and Answers, Speaking Skills	The Theory of Consumer Behavior Orhan Turkay Part- 3 Page 99- 110
8			midterm exam
9	https://tr.khanacademy.org/economics-finance-domain/microeconomics/firm-economic-profit	Questions and Answers, Speaking Skills	Production and Firm Theory Orhan Turkay Part- 4 Page 111- 119
10	https://tr.khanacademy.org/economics-finance-domain/microeconomics/firm-economic-profit	Questions and Answers, Speaking Skills	Production and Costs (Short run – Long run production) Orhan Turkay Chapter-4 Page 121- 139

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
11	https://tr.khanacademy.org/economics-finance-domain/microeconomics/perfect-competition-topic		Questions and Answers, Speaking Skills	Markets and Firm Balance, Perfect Competition Market Orhan Turkey Chapter-4 Page 141-157	
12	https://tr.khanacademy.org/economics-finance-domain/microeconomics/perfect-competition-topic		Questions and Answers, Speaking Skills	Monopoly and Duopoly Markets Orhan Turkey Chapter-4 Page 158-170	
13	https://tr.khanacademy.org/economics-finance-domain/microeconomics/perfect-competition-topic		Questions and Answers, Speaking Skills	Oligopoly and Monopolistic Competition Markets Orhan Turkey Chapter-4 Page 171-182	
14	https://tr.khanacademy.org/economics-finance-domain/microeconomics/micro-factor-markets		Questions and Answers, Speaking Skills	Factor Prices Orhan Turkey Chapter-5 Page 183-197	
15	https://tr.khanacademy.org/economics-finance-domain/microeconomics/micro-factor-markets		Questions and Answers, Speaking Skills	A Look at the Price Mechanism Orhan Turkey Chapter-6 Page 199-211	https://tr.khanacademy.org/economics-finance-domain/microeconomics/market-failure-and-the-role-of-government

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	1,00
Final	1	2,00
Ders Öncesi Bireysel Çalışma	14	6,00
Final Sınavı Hazırlık	7	2,00
Ara Sınav Hazırlık	7	1,00
Teorik Ders Anlatım	14	3,00

Assesments

Activities	Weight (%)
Final	60,00
Vize	40,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13
L.O. 1	1												
L.O. 2	1												
L.O. 3	1		3										
L.O. 4	1	2	3										

Table :

- P.O. 1 :** Create enough background especially for economics, business management and its sub-branches.
- P.O. 2 :** Know how to apply the information which is gained by working interdisciplinary in banking and insurance sector.
- P.O. 3 :** Use databases and other information resources by doing resource research in their field.
- P.O. 4 :** Take actively part in intra-disciplinary and non-disciplinary teams individually.
- P.O. 5 :** Know necessary information about banking profession both theoretically and practically.
- P.O. 6 :** Solve any problem they face in banking sector with their knowledge about banking.
- P.O. 7 :** Solve any problem they face in insurance sector with their knowledge about insurance.
- P.O. 8 :** Know necessary information about insurance profession both theoretically and practically.
- P.O. 9 :** Refresh themselves by following the developments in banking and insurance.
- P.O. 10 :** Know Atatürk's principles and reforms and protect them.
- P.O. 11 :** Have foreign language skills at the overall level of A2 of European Language Portfolio. (at least to follow up the information in the field and communicate with colleagues.)
- P.O. 12 :** Use basic communication and information technologies in accordance with computer software that is required by the department at least European Computer Operating Licence basic level.
- P.O. 13 :** Build spoken and written communication both in Turkish and foreign language.
- L.O. 1 :** Knows the birth of economics and its stages up to the present day.
- L.O. 2 :** Can systematically evaluate economic issues individually and as a whole.
- L.O. 3 :** Comments on the general economic situation.
- L.O. 4 :** Reaches the level of being able to explain economics with current examples.