

## İÇM310 VISUAL EXPRESSION IN INTERIOR ARCHITECTURE

Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
İÇM310	VISUAL EXPRESSION IN INTERIOR ARCHITECTURE	2.00	0.00	0.00	2.00	3.00

## Course Detail

<b>Course Language</b>	: Turkish
<b>Qualification Degree</b>	: Bachelor
<b>Course Type</b>	: Compulsory
<b>Preconditions</b>	: Not
<b>Objectives of the Course</b>	: It includes the methods and techniques of how to convey the designed space and/or products to the viewer, as well as providing skills such as analyzing an existing composition and creating a form with unique plastic values.
<b>Course Contents</b>	: The course covers drawing and presentation techniques; design of the sheet of the designed product or space and two/three dimensional expression techniques. In conveying the design process with a presentation format suitable for the general language of the design, the criteria that determine the power of expression such as composition in design; ground and figure relationship; color and texture relationship are conveyed to the student.
<b>Recommended or Required Reading</b>	: Hasegava, N. (2010) Sketching Interiors: Colored Pencils, A Step by Step Guide. China, Graphic-sha Publishing. Maureen Mitton, Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Methods S.C. Reznikoff, Interior Graphic and Design Standards  internet, computers and hardware, design programs, instructor lecture notes.
<b>Planned Learning Activities and Teaching Methods</b>	: Lecture, Question-Answer, Practical Performance, Practice
<b>Recommended Optional Programme Components</b>	: Increase visual perception
<b>Instructors</b>	: Inst. Pınar Güngür
<b>Instructor's Assistants</b>	: Lecturer
<b>Presentation Of Course</b>	: Face to Face
<b>Update Date</b>	: 1/21/2026 1:27:38 PM
<b>Dosya İndirilme Tarihi</b>	: 2/5/2026

## Course Outcomes

## Upon the completion of this course a student :

- 1 Can provide the presentation technique required by the Interior architecture disciplines in the digital environment.
- 2 Can be transfer the thoughts created in the mind to paper with effective expression power.
- 3 Can be gain the ability to create, evaluate and manage the design process of a design problem.

## Pre / Side Conditions

Course Code	Course Name	Condition	Teorical	Practice	Laboratory	Credits	ECTS
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## Weekly Contents

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Basic editings on computer / Program Entry Settings Tool Panel Theoretical instruction and examination of sample studies.			* <a href="https://helpx.adobe.com/tr/photoshop/using/using-tools.html?x-product=Helpx%2F1.0.0&amp;x-product-location=Search%3AForums%3Alink%2F3.6.7">https://helpx.adobe.com/tr/photoshop/using/using-tools.html?x-product=Helpx%2F1.0.0&amp;x-product-location=Search%3AForums%3Alink%2F3.6.7</a>	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.1
2.Week	*Basic editings on computer / Tool Panel Theoretical instruction and examination of sample studies.			*Performance Homework Tracking <a href="https://helpx.adobe.com/tr/photoshop-elements/using/add-text.html">https://helpx.adobe.com/tr/photoshop-elements/using/add-text.html</a> <a href="https://helpx.adobe.com/tr/photoshop-elements/using/creating-shapes.html">https://helpx.adobe.com/tr/photoshop-elements/using/creating-shapes.html</a> <a href="https://helpx.adobe.com/tr/photoshop-elements/using/editing-shapes.html">https://helpx.adobe.com/tr/photoshop-elements/using/editing-shapes.html</a> <a href="https://helpx.adobe.com/tr/photoshop-elements/using/painting-overview.html">https://helpx.adobe.com/tr/photoshop-elements/using/painting-overview.html</a>	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.1
3.Week	*Basic editings on computer / Program Menus Theoretical presentation, assignment given to students, research week.		*Basic editings on computer / Program Menus Theoretical presentation, assignment given to students, research week.	*Performance Homework Tracking <a href="https://helpx.adobe.com/tr/photoshop-elements/using/add-text.html">https://helpx.adobe.com/tr/photoshop-elements/using/add-text.html</a> <a href="https://helpx.adobe.com/tr/photoshop-elements/using/creating-shapes.html">https://helpx.adobe.com/tr/photoshop-elements/using/creating-shapes.html</a> <a href="https://helpx.adobe.com/tr/photoshop-elements/using/editing-shapes.html">https://helpx.adobe.com/tr/photoshop-elements/using/editing-shapes.html</a> <a href="https://helpx.adobe.com/tr/photoshop-elements/using/painting-overview.html">https://helpx.adobe.com/tr/photoshop-elements/using/painting-overview.html</a>	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.1

	<b>Teorical</b>	<b>Practice</b>	<b>Laboratory</b>	<b>Preparation Info</b>	<b>Teaching Methods</b>	<b>Course Learning Outcomes</b>
4.Week	*Basic Principles and Application Areas of Storyboard		*Basic Principles and Application Areas of Storyboard Theoretical presentation, assignment given to students, research week.	*Storyboard as a representation of urban architectural settings. In SHS Web of Conferences (Vol. 41, p. 07004). EDP Sciences. Yakut, İ. (2014). Günümüzün eğitim ortamlarında resimli öykü taslağı (Storyboard) ve öyküleştirme (Storyline) tekniklerinin işlevleri. Akdeniz Sanat, 7(14), 55-72. Savaş, B., Tuncel, D., & Kavut, İ. E. (2022). Storyboard Tekniğindeki Mekan Anlatımının Sonuç Mekana Etkilerinin Değerlendirilmesi. Journal of Interior Design and Academy, 2(2), 173-187. Study the lecture notes of the relevant week, , s.1-10.	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.1 Ö.Ç.2
5.Week	*Basic Principles and Application Areas of Storyboard The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.		*Basic Principles and Application Areas of Storyboard Theoretical presentation, assignment given to students, research week.	*Performance Homework Tracking Storyboard as a representation of urban architectural settings. In SHS Web of Conferences (Vol. 41, p. 07004). EDP Sciences. Yakut, İ. (2014). Günümüzün eğitim ortamlarında resimli öykü taslağı (Storyboard) ve öyküleştirme (Storyline) tekniklerinin işlevleri. Akdeniz Sanat, 7(14), 55-72. Savaş, B., Tuncel, D., & Kavut, İ. E. (2022). Storyboard Tekniğindeki Mekan Anlatımının Sonuç Mekana Etkilerinin Değerlendirilmesi. Journal of Interior Design and Academy, 2(2), 173-187. Study the lecture notes of the relevant week, s.1-10	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
6.Week	*Use of Storyboard in Interior Architecture The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.		*Use of Storyboard in Interior Architecture	* <a href="https://tr.pinterest.com/pin/1548181160144841/">https://tr.pinterest.com/pin/1548181160144841/</a> * <a href="https://tr.pinterest.com/pin/34058540926116582/">https://tr.pinterest.com/pin/34058540926116582/</a> * <a href="https://tr.pinterest.com/pin/3025924742552594/">https://tr.pinterest.com/pin/3025924742552594/</a> * <a href="https://tr.pinterest.com/pin/17381148556884890/">https://tr.pinterest.com/pin/17381148556884890/</a> * <a href="https://tr.pinterest.com/pin/1083467622853318659/">https://tr.pinterest.com/pin/1083467622853318659/</a> *Performance Homework Tracking Storyboard as a representation of urban architectural settings. In SHS Web of Conferences (Vol. 41, p. 07004). EDP Sciences. Yakut, İ. (2014). Günümüzün eğitim ortamlarında resimli öykü taslağı (Storyboard) ve öyküleştirme (Storyline) tekniklerinin işlevleri. Akdeniz Sanat, 7(14), 55-72. Savaş, B., Tuncel, D., & Kavut, İ. E. (2022). Storyboard Tekniğindeki Mekan Anlatımının Sonuç Mekana Etkilerinin Değerlendirilmesi. Journal of Interior Design and Academy, 2(2), 173-187. Study the lecture notes of the relevant week, s.1-10	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
7.Week	*The Role of Storyboard in Interior Design Implementation and visualization of assignments by students, preparation for presentation, and critique sessions.		*The Role of Storyboard in Interior Design	* <a href="https://tr.pinterest.com/pin/1548181160144841/">https://tr.pinterest.com/pin/1548181160144841/</a> * <a href="https://tr.pinterest.com/pin/34058540926116582/">https://tr.pinterest.com/pin/34058540926116582/</a> * <a href="https://tr.pinterest.com/pin/3025924742552594/">https://tr.pinterest.com/pin/3025924742552594/</a> * <a href="https://tr.pinterest.com/pin/17381148556884890/">https://tr.pinterest.com/pin/17381148556884890/</a> *Performance Homework Tracking Storyboard as a representation of urban architectural settings. In SHS Web of Conferences (Vol. 41, p. 07004). EDP Sciences. Yakut, İ. (2014). Günümüzün eğitim ortamlarında resimli öykü taslağı (Storyboard) ve öyküleştirme (Storyline) tekniklerinin işlevleri. Akdeniz Sanat, 7(14), 55-72. Savaş, B., Tuncel, D., & Kavut, İ. E. (2022). Storyboard Tekniğindeki Mekan Anlatımının Sonuç Mekana Etkilerinin Değerlendirilmesi. Journal of Interior Design and Academy, 2(2), 173-187. Study the lecture notes of the relevant week, s.1-10	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
8.Week	*Mid-term exam			*Performance Project	*Performance Project	
9.Week	*Visual Expression Techniques: Light, Color, Composition Theoretical instruction and examination of sample studies.		*Visual Expression Techniques: Light, Color, Composition Theoretical instruction and examination of sample studies. The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.	*Study the lecture notes of the relevant week, s.1-8 / Performance Project * <a href="https://tr.pinterest.com/pin/34058540926116582/">https://tr.pinterest.com/pin/34058540926116582/</a> * <a href="https://tr.pinterest.com/pin/3025924742552594/">https://tr.pinterest.com/pin/3025924742552594/</a> * <a href="https://tr.pinterest.com/pin/17381148556884890/">https://tr.pinterest.com/pin/17381148556884890/</a> * <a href="https://tr.pinterest.com/pin/1083467622853318659/">https://tr.pinterest.com/pin/1083467622853318659/</a>	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.2 Ö.Ç.3
10.Week	*Coloring and Display Techniques / Layout Design Theoretical instruction and examination of sample studies. The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.		*Coloring and Display Techniques / Layout Design The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.	*Study the lecture notes of the relevant week, s.1-8 / Performance Project Mimari Sunum Paftalarında Görsel Tasarım İlkelerinin Uygulanması Üzerine Öneriler. Güzel Sanatlar Enstitüsü Dergisi, 26(44), 211-221. Study the lecture notes of the relevant week.	*Lecture, Question-Answer, Practical Performance, Practice	
11.Week	*Coloring and Display Techniques / Layout Design The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.		*Coloring and Display Techniques / Layout Design The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.	*Performance Project Study the lecture notes of the relevant week, s.1-8 Mimari Sunum Paftalarında Görsel Tasarım İlkelerinin Uygulanması Üzerine Öneriler. Güzel Sanatlar Enstitüsü Dergisi, 26(44), 211-221.	*Question-Answer, Practical Performance, Practice	Ö.Ç.2 Ö.Ç.3

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
12.Week	*Sheet Presentation and Portfolio Preparation The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.		*Sheet Presentation and Portfolio Preparation The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.	*Performance Homework Tracking <a href="https://tr.pinterest.com/pin/439804719854883117/">https://tr.pinterest.com/pin/439804719854883117/</a> <a href="https://tr.pinterest.com/pin/8162843068395360/">https://tr.pinterest.com/pin/8162843068395360/</a> <a href="https://tr.pinterest.com/pin/68747784404/">https://tr.pinterest.com/pin/68747784404/</a> <a href="https://tr.pinterest.com/pin/716072409517331178/">https://tr.pinterest.com/pin/716072409517331178/</a> <a href="https://tr.pinterest.com/pin/128423026869745215/">https://tr.pinterest.com/pin/128423026869745215/</a> <a href="https://tr.pinterest.com/pin/599330662914817363/">https://tr.pinterest.com/pin/599330662914817363/</a>	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.2 Ö.Ç.3
13.Week	*Layout and Composition Principles The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.		*Layout and Composition Principles The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.	*Study the lecture notes of the relevant week, s.1-8 / Performance Homework Tracking <a href="https://tr.pinterest.com/pin/439804719854883117/">https://tr.pinterest.com/pin/439804719854883117/</a> <a href="https://tr.pinterest.com/pin/8162843068395360/">https://tr.pinterest.com/pin/8162843068395360/</a> <a href="https://tr.pinterest.com/pin/68747784404/">https://tr.pinterest.com/pin/68747784404/</a> <a href="https://tr.pinterest.com/pin/716072409517331178/">https://tr.pinterest.com/pin/716072409517331178/</a> Study the lecture notes of the relevant week. <a href="https://tr.pinterest.com/pin/128423026869745215/">https://tr.pinterest.com/pin/128423026869745215/</a> <a href="https://tr.pinterest.com/pin/599330662914817363/">https://tr.pinterest.com/pin/599330662914817363/</a>	*Question-Answer, Practical Performance, Practice	Ö.Ç.2 Ö.Ç.3
14.Week	*Text and Label Usage: Readability and Comprehensibility The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.		*Text and Label Usage: Readability and Comprehensibility The development and implementation of students' ideas regarding problem-solving, assignments, and application-based studies.	*Study the lecture notes of the relevant week, s.1-8 / Performance Homework Tracking Study the lecture notes of the relevant week.	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.2 Ö.Ç.3
15.Week	*Presentation Implementation and visualization of assignments by students, preparation for presentation, and critique sessions.		*Presentation Implementation and visualization of assignments by students, preparation for presentation, and critique sessions.	*Performance Project	*Lecture, Question-Answer, Practical Performance, Practice	Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3

#### Assesment Methods %

1 Vize : 40.000

2 Final : 60.000

#### ECTS Workload

Activities	Count	Time(Hour)	Sum of Workload
Ödev	6	12.00	72.00
Ders Öncesi Bireysel Çalışma	5	2.00	10.00
Ders Sonrası Bireysel Çalışma	5	2.00	10.00
Ara Sınav Hazırlık	1	3.00	3.00
Vize	1	1.00	1.00
Final Sınavı Hazırlık	1	3.00	3.00
Final	1	1.00	1.00
Total :			100.00
Sum of Workload / 30 ( Hour ) :			3
ECTS :			3.00

#### Ders/Program Çıktıları İlişkisi

**BEWARE OF PLAGIARISM!** Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarılama Talebi : Engel durumuna ilişkin herhangi bir uyarılama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.