

Year

GRY228 INTERACTIVE GRAPHIC DESIGN						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
GRY228	INTERACTIVE GRAPHIC DESIGN	2.00	0.00	0.00	2.00	3.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: PreBachelor					
Course Type	: Compulsory					
Preconditions	: Not					
Objectives of the Course	: The aim of this course is to equip students with the competencies required to develop graphic and animation programs that can operate in an internet-based environment.					
Course Contents	: This course covers animation, interactive design, traditional graphic design and interactive graphic design, as well as the presentation of projects in digital environments.					
Recommended or Required Reading	: Soegaard, M., & Dam, R. F. (Eds.). (2015). The encyclopedia of human-computer interaction (2nd ed.). Interaction-Design.org. https://www.interaction-design.org/literature/book/the-encyclopedia-of-human-computer-interaction-2nd-ed Adobe. (n.d.). Adobe Animate öğrenin. https://www.adobe.com/tr/learn/animate					
Planned Learning Activities and Teaching Methods	: Oral presentation, laboratory, practice, discussion, problem solving, research, project					
Recommended Optional Programme Components	: Increase visual perception					
Instructors	:					
Instructor's Assistants	: Instr.					
Presentation Of Course	: Face to Face					
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Dosya İndirilme Tarihi	: 2/5/2026					

Course Outcomes

Upon the completion of this course a student :

- 1 Can recognize that the computer is an effective and significant medium of visual communication for graphic designers.
- 2 Can analyze and interpret the application of interactive design principles and elements in contemporary design and visual communication practice.
- 3 Can analyze the interaction between visual communication design and new media.
- 4 Can understand contemporary application examples created by designers in the market.

Pre / Side Conditions

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Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Interaction Design Project assignment and research week		*Interaction Design Project assignment and research week	*The Encyclopedia of Human-Computer Interaction/ Interaction Design - brief intro/ https://www.interaction-design.org/literature/book/the-encyclopedia-of-human-computer-interaction-2nd-ed/interaction-design-brief-intro	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.1 Ö.Ç.1 Ö.Ç.1
2.Week	*Development of project ideas		*Development of project ideas	* https://www.youtube.com/watch?v=3lsp79zsgWg https://www.youtube.com/watch?v=xVCvgXI7pbs	*Oral and visual expression, laboratory practices, homework	Ö.Ç.2 Ö.Ç.2
3.Week	*Elaboration of project ideas		*Elaboration of project ideas	* https://www.youtube.com/watch?v=3lsp79zsgWg https://www.youtube.com/watch?v=xVCvgXI7pbs	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.2
4.Week	*Visualization and critique of the project		*Visualization and critique of the project	* https://www.youtube.com/watch?v=3lsp79zsgWg https://www.youtube.com/watch?v=xVCvgXI7pbs https://www.adobe.com/tr/learn/animate/web/animated-infographic	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.2
5.Week	*Project work and critique		*Project work and critique	* https://www.adobe.com/tr/learn/animate/web/animated-infographic https://www.youtube.com/watch?v=xVCvgXI7pbs	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.2
6.Week	*Interaction design applications		*Interaction design applications	* https://www.adobe.com/tr/learn/animate/web/create-interactive-content	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.2
7.Week	*Interaction design applications		*Interaction design applications	* https://www.adobe.com/tr/learn/animate/web/create-interactive-content	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.2
8.Week	*mid-term exam		*mid-term exam			
9.Week	*Project applications in different environments and critique		*Project applications in different environments and critique	* https://www.youtube.com/watch?v=JiElhQtZnKI	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.2
10.Week	*Project applications in different environments and critique		*Project applications in different environments and critique	* https://www.youtube.com/watch?v=JiElhQtZnKI	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.2
11.Week	*Critiques of interaction design and evaluation of feedback		*Critiques of interaction design and evaluation of feedback	* https://www.youtube.com/watch?v=SrzVahzwVV4 https://www.youtube.com/watch?v=SrzVahzwVV4&list=PLsj4f7BurlrmhHMh2jNuOEVoNFZCi4CCO https://www.youtube.com/watch?v=m_-LPxSQU7Y&list=PLsj4f7BurlrmhHMh2jNuOEVoNFZCi4CCO&index=5	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.3 Ö.Ç.4
12.Week	*Critiques of interaction design and evaluation of feedback		*Critiques of interaction design and evaluation of feedback	* https://www.youtube.com/watch?v=SrzVahzwVV4 https://www.youtube.com/watch?v=SrzVahzwVV4&list=PLsj4f7BurlrmhHMh2jNuOEVoNFZCi4CCO https://www.youtube.com/watch?v=m_-LPxSQU7Y&list=PLsj4f7BurlrmhHMh2jNuOEVoNFZCi4CCO&index=5	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.3 Ö.Ç.4
13.Week	*Critiques of interaction design and evaluation of feedback		*Critiques of interaction design and evaluation of feedback	* https://www.youtube.com/watch?v=m_-LPxSQU7Y https://www.youtube.com/watch?v=JiElhQtZnKI	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.3 Ö.Ç.4
14.Week	*Critiques of interaction design and evaluation of feedback		*Critiques of interaction design and evaluation of feedback	* https://www.adobe.com/tr/learn/animate/web/create-interactive-content	*Oral and visual expression, laboratory practices, homework, presentation	Ö.Ç.3 Ö.Ç.4
15.Week	*Final evaluations of the projects		*Final evaluations of the projects	* https://www.adobe.com/tr/learn/animate/web/create-interactive-content	*Oral and visual expression, laboratory practices, homework, presentation	

Assesment Methods %
1 Mz : 40.000
2 Final : 60.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Laboratuvar	14	2.00	28.00
Uygulama / Pratik Sonrası Bireysel Çalışma	14	1.00	14.00
Ara Sınav Hazırlık	7	2.00	14.00
Vize	1	1.00	1.00
Final Sınavı Hazırlık	7	2.00	14.00
Final	1	1.00	1.00

Activities	Count	Time(Hour)	Sum of Workload
Uygulama / Pratik	14	1.00	14.00
Ödev	4	1.00	4.00
			Total : 90.00
			Sum of Workload / 30 (Hour) : 3
			ECTS : 3.00

Ders/Program Çıktıları İlişkisi

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarılama Talebi : Engel durumuna ilişkin herhangi bir uyarılama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.