

Year

GRF110 GRAPHIC DESIGN PROJECT I						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
GRF110	GRAPHIC DESIGN PROJECT I	2.00	0.00	0.00	2.00	3.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: PreBachelor					
Course Type	: Compulsory					
Preconditions	: Not					
Objectives of the Course	: To teach the solution methods of visual problems in graphic design and graphic narrative language.					
Course Contents	: Using the language of graphic design expression, expressing concept's graphic illustration language, working the techniques of graphic narrative . the concept, the diagram, the synthesis the Comments, Monotone, Duotone, Triotone. Expressing the concept's linear narrative, stain narrative, realistic narrative. Using the visual culture in graphic design. Relation between Culture and design. The importance of visual culture in graphic design.					
Recommended or Required Reading	: Graphic workshops and laboratories, the Internet, computers and hardware, and design. Lecture Notes, Becer, E. (2015). İletişim ve grafik tasarım (10th ed.). Dost Kitabevi Publishing.					
Planned Learning Activities and Teaching Methods	: Lecture, Question-Answer, Practical Performance, Practice					
Recommended Optional Programme Components	: Increase visual perception					
Instructors	: Inst. Pınar Güngür					
Instructor's Assistants	: Instr					
Presentation Of Course	: Face to Face					
Update Date	: 1/28/2026 7:10:50 PM					
Dosya İndirilme Tarihi	: 2/5/2026					

Course Outcomes	
Upon the completion of this course a student :	
1	Can explain the language of graphic design expression.
2	Can explain the use of the concept
3	Can explain expression the concept's graphic illustration language.
4	Can work techniques of graphic narrative .
5	Can explain the information about the concept
6	Can explain the concepts related to the diagram.
7	Can explain the concepts related to synthesis
8	Can make comment.
9	Can explain the concepts such as Mnotone, Duotone, Triotone
10	Can explain the concepts of linear expression, speckle expression, realistic expression
11	Can explain in visual visual graphic design

Pre / Side Conditions							
Course Code	Course Name	Condition	Teorical	Practice	Laboratory	Credits	ECTS

Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*The language of graphic design expression. Draft studies, and analysis of sample works.		*The language of graphic design expression. Draft studies, and analysis of sample works.	*Study the relevant lecture notes s. 1-8/1-19, p.1-5., homework and project monitoring UNCU, G. (2019). PAUL RAND VE GRAFİK DİLİ. Electronic Turkish Studies, 14(3), s. 1847-1865	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.1
2.Week	*Using the concept. Theoretical presentation, assignment given to students, research week.		*Using the concept. Theoretical presentation, assignment given to students, research week.	*Study the relevant lecture notes s. 1-8., homework and project monitoring Görsel İletişim ve Grafik Tasarım, İnkılap Kitabevi Yayın Sanayi ve Ticaret A. Ş, İstanbul, s. 82-138. Uğur, E. (2019). Op-Art Optik Sanat Akımının Görsel Algı ve Grafik Tasarım Kavramları Açısından Tanımlanması. İğdır Üniversitesi Sosyal Bilimler Dergisi, (17), 231-258.	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.2
3.Week	*Expressing concept's graphic illustration language. Research week: assignment given to students on expressing a concept through graphical representation language.		*Expressing concept's graphic illustration language. Research week: assignment given to students on expressing a concept through graphical representation language.	*Study the relevant lecture notes p. 1-8, Performance Project Term Paper / Deniz, K., & Öztürk, İ. Y. (2022). Görsel bir kodlama sistemi olarak grafik simge kavramı. RumeliDE Dil ve Edebiyat Araştırmaları Dergisi, (26), 24-38.	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.3 Ö.Ç.5

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
4.Week	*The techniques of graphic narrative studies. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*The techniques of graphic narrative studies. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Study the relevant lecture notes p. 1-8/1-14, Performance Project Term Paper Becer, E. (2015). İletişim ve Grafik Tasarım (10. Baskı). Ankara: Dost Kitabevi Yayınları, s. 195-201	*Lecture, Question and Answer, Practice	Ö.Ç.4
5.Week	*The techniques of graphic narrative studies. Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.		*The techniques of graphic narrative studies. Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Study the relevant lecture notes p. 1-8/1-14, Performance Project Term Paper Becer, E. (2015). İletişim ve Grafik Tasarım (10. Baskı). Ankara: Dost Kitabevi Yayınları, s. 195-201	*Lecture, Question and Answer, Practice	Ö.Ç.4 Ö.Ç.4
6.Week	*The diagram. Theoretical Overview, Assignment of Student Tasks, and Research Week		*The diagram. Theoretical Overview, Assignment of Student Tasks, and Research Week	*Study the relevant lecture notes p. 1-9 / Performance Project Term Paper / https://venngage.com/blog/types-of-diagrams/#:~:text=A%20diagram%20is%20a%20visual,maps%2C%20flowcharts%20and%20organizational%20charts.	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.6
7.Week	*The synthesis. Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.		*The synthesis. Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Study the relevant lecture notes p. 1-9, Performance Project Term Paper Grafik tasarım öğretiminde yeni yöntem arayışı. Güzel Sanatlar Enstitüsü Dergisi, 26(45), 570-579.	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.7
8.Week	*Mid-term exam		*Mid-term exam	*Performance Project Term Paper	*Performance Project Term Paper	
9.Week	*Monotone, Duotone, Triotone. Draft studies, and analysis of sample works.		*Monotone, Duotone, Triotone	*Study the relevant lecture notes p. 1-8, homework and project monitoring / Becer, E. (2015). İletişim ve Grafik Tasarım (10. Baskı). Ankara: Dost Kitabevi Yayınları, s. 142-146.. http://wordsandphotos.org/WordsandPhotosB/Articles/CreateDuotoneImages.html https://helpx.adobe.com/photoshop/using/duotones.html	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.9
10.Week	*Linear narrative, stain narrative, realistic narrative. Includes theoretical instruction, assignment of homework to students, and a dedicated research week for students.		*Linear narrative, stain narrative, realistic narrative. Includes theoretical instruction, assignment of homework to students, and a dedicated research week for students.	*Study the relevant lecture notes p. 1-8 Performance Project Term Paper / Yılmaz, S. K. (2023). İHAP HULUSİ GÖREY'İN AFİŞLERİNDE SANATSAL DİL ve ANLATIM. TURAN-SAM, 15(58), 277-285.	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.10
11.Week	*Using the visual culture in graphic design. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*Using the visual culture in graphic design. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Study the relevant lecture notes p. 1-8, homework and project monitoring / Becer, E. (2015). İletişim ve Grafik Tasarım (10. Baskı). Ankara: Dost Kitabevi Yayınları, s. 201-204. GÜNCEL SİSTEMDEN ESTETİK EĞİTİMİNE BİR ÖNERİ: GÖRSEL KÜLTÜR KURAMI. Electronic Turkish Studies, 8(9), s. 705-714	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.11 Ö.Ç.11
12.Week	*Using the visual culture in graphic design. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*Using the visual culture in graphic design. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Study the relevant lecture notes p. 1-8, homework and project monitoring / Becer, E. (2015). İletişim ve Grafik Tasarım (10. Baskı). Ankara: Dost Kitabevi Yayınları, s. 201-204. GÜNCEL SİSTEMDEN ESTETİK EĞİTİMİNE BİR ÖNERİ: GÖRSEL KÜLTÜR KURAMI. Electronic Turkish Studies, 8(9), s. 705-714	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.11 Ö.Ç.11

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
13.Week	*Using the visual culture in graphic design. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*Using the visual culture in graphic design. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Study the relevant lecture notes p. 1-8, homework and project monitoring / Becer, E. (2015). İletişim ve Grafik Tasarım (10. Baskı). Ankara: Dost Kitabevi Yayınları, s. 201-204. GÜNCEL SİSTEMDEN ESTETİK EĞİTİMİNE BİR ÖNERİ: GÖRSEL KÜLTÜR KURAMI. Electronic Turkish Studies, 8(9), s. 705-714	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.11 Ö.Ç.11
14.Week	*Using the visual culture in graphic design. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*Using the visual culture in graphic design. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Study the relevant lecture notes p. 1-8, homework and project monitoring / Becer, E. (2015). İletişim ve Grafik Tasarım (10. Baskı). Ankara: Dost Kitabevi Yayınları, s. 201-204. GÜNCEL SİSTEMDEN ESTETİK EĞİTİMİNE BİR ÖNERİ: GÖRSEL KÜLTÜR KURAMI. Electronic Turkish Studies, 8(9), s. 705-714	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.11 Ö.Ç.11
15.Week	*Using the visual culture in graphic design. Design Presentation: Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.		*Using the visual culture in graphic design. Design Presentation: Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Study the relevant lecture notes p. 1-8, homework and project monitoring / Becer, E. (2015). İletişim ve Grafik Tasarım (10. Baskı). Ankara: Dost Kitabevi Yayınları, s. 201-204. GÜNCEL SİSTEMDEN ESTETİK EĞİTİMİNE BİR ÖNERİ: GÖRSEL KÜLTÜR KURAMI. Electronic Turkish Studies, 8(9), s. 705-714	*Lecture, Question and Answer, Practical Performance, Practice	Ö.Ç.11 Ö.Ç.11 Ö.Ç.11

Assesment Methods %
3 Final : 60.000
4 Vize : 40.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Ders Öncesi Bireysel Çalışma	2	2.00	4.00
Ders Sonrası Bireysel Çalışma	2	2.00	4.00
Ara Sınav Hazırlık	5	3.00	15.00
Vize	1	1.00	1.00
Final Sınavı Hazırlık	5	3.00	15.00
Final	1	1.00	1.00
Ödev	5	10.00	50.00
Total :			90.00
Sum of Workload / 30 (Hour) :			3
ECTS :			3.00

Ders/Program Çıktıları İlişkisi

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarılama Talebi : Engel durumuna ilişkin herhangi bir uyarılama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.