

Year

GRF204 BROADCAST GRAPH						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
GRF204	BROADCAST GRAPH	2.00	0.00	0.00	2.00	3.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: PreBachelor					
Course Type	: Compulsory					
Preconditions	: Not					
Objectives of the Course	: Magazine and newspaper page design to gain qualifications.					
Course Contents	: The magazine design and capabilities, the making up program, design of the newspaper page, design announcement-advertisement page, take-off and news according to the given measure, the back page arrangement according to the given measure. Designing the first page, cultural arts page, economy page, and Sports / magazine page.					
Recommended or Required Reading	: Lecture Notes, Becer, E. (2015). İletişim ve grafik tasarım (10th ed.). Dost Kitabevi Publishing. Computer workshop, computer hardware, and software used in magazine and newspaper production					
Planned Learning Activities and Teaching Methods	: Oral presentation, laboratory, practice, discussion, problem solving, research, project					
Recommended Optional Programme Components	: Increase visual perception					
Instructors	:					
Instructor's Assistants	: Instr.					
Presentation Of Course	: Face to Face					
Update Date	: 1/28/2026 6:59:41 PM					
Dosya İndirilme Tarihi	: 2/5/2026					

Course Outcomes	
Upon the completion of this course a student :	
1	Can explain the magazine design and capabilities.
2	Can edit making up program
3	Can edit the newspaper page.
4	Can design announcement-advertisement page
5	Can measure according to the given take-off and edit the news.
6	Can edit the back page arrangement according to the given measure
7	Can design the first page
8	Can design the cultural arts page.
9	Can design the economy page
10	Can design the Sports / magazine page

Pre / Side Conditions							
Course Code	Course Name	Condition	Teorical	Practice	Laboratory	Credits	ECTS

Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Magazine design and features. Draft studies, and analysis of sample works.		*Magazine design and features. Draft studies, and analysis of sample works.	*Study the relevant lecture notes p. 1-4, p.1-5. homework and project monitoring / Fikret, U. T. (2004). Görsel İletişim ve Grafik Tasarım. İstanbul: İnkılâp Yayınevi,s.258-261. Çubukcu, G., & Doğan, İ. (2019). SAYFA TASARIMI NEDİR?. Journal of Arts, 2(2), 95-112.	*Lecture, Question and Answer, Practice	Ö.Ç.1 Ö.Ç.1
2.Week	*The making up program. Theoretical presentation, assignment given to students, research week.		*The making up program. Theoretical presentation, assignment given to students, research week.	*Study the relevant lecture notes p. 1-4, homework and project monitoring / Fikret, U. T. (2004). Görsel İletişim ve Grafik Tasarım. İstanbul: İnkılâp Yayınevi, s.272-275. Çubukcu, G., & Doğan, İ. (2019). SAYFA TASARIMI NEDİR?. Journal of Arts, 2(2), 95-112.	*Lecture, Question and Answer, Practice	Ö.Ç.2 Ö.Ç.2

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
3.Week	*The making up program. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*The making up program. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Study the relevant lecture notes p. 1-4Homework and project monitoring / Fikret, U. T. (2004). Görsel İletişim ve Grafik Tasarım. İstanbul: İnkılâp Yayınevi, s.272-275. Çubukcu, G., & Doğan, İ. (2019). SAYFA TASARIMI NEDİR?. Journal of Arts, 2(2), 95-112.	*Lecture, Question and Answer, Practice	Ö.Ç.2 Ö.Ç.2
4.Week	*Design control. Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.		*Design control. Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Performance Project / Internet source research Çubukcu, G., & Doğan, İ. (2019). SAYFA TASARIMI NEDİR?. Journal of Arts, 2(2), 95-112.	*Question and Answer, Practice	Ö.Ç.2 Ö.Ç.2
5.Week	*Newspaper page design. Theoretical Overview, Assignment of Student Tasks, and Research Week		*Newspaper page design. Theoretical Overview, Assignment of Student Tasks, and Research Week	*Study the relevant lecture notes p. 1-3. Homework and project monitoring / Koyuncu, S. (2016). Gazete mizanpajının okuyucu algısı üzerindeki belirleyiciliği. Abant Kültürel Araştırmalar Dergisi, 1(1), 143-155.	*Lecture, Question and Answer, Practice	Ö.Ç.3 Ö.Ç.3
6.Week	*Newspaper page design. Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.		*Newspaper page design. Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Study the relevant lecture notes p. 1-3, homework and project monitoring / Koyuncu, S. (2016). Gazete mizanpajının okuyucu algısı üzerindeki belirleyiciliği. Abant Kültürel Araştırmalar Dergisi, 1(1), 143-155. Akdağ, Ç. (2011). Gazete tasarımında bilinmeyenler. Erciyes İletişim Dergisi, 1(1), s. 28-40.	*Lecture, Question and Answer, Practice	Ö.Ç.3 Ö.Ç.3
7.Week	*The announcement-advertisement page. Theoretical instruction, assignment of tasks to students, and implementation of the assignments by the students.		*The announcement-advertisement page. Assignment of coursework to students, and students' implementation of the assigned tasks.	*Performance Project / Akyol, A. Ç. (2009). GAZETE REKLAMLARININ NİTEL VE NİCEL ÖZELLİKLERİ: OTOMOTİV REKLAMLARI ÜZERİNE İÇERİK ANALİZİ. Selçuk Üniversitesi Edebiyat Fakültesi Dergisi, (21), 1-27.	*Lecture, Question and Answer, Practice	Ö.Ç.4 Ö.Ç.4
8.Week	*Mid-term exam		*mid-term exam	*Performance Project /	*Performance Project	
9.Week	*Designing the first page. Draft studies, and analysis of sample works.		*Designing the first page. Draft studies, and analysis of sample works.	*Study the relevant lecture notes p. 1-4, homework and project monitoring / Sayfa tasarımı ve kurumsal kimlik oluşturma: Türkiye'deki ulusal gazetelerin birinci sayfaları üzerine bir araştırma. Selçuk İletişim, 6(3), 137-146. Koyuncu, S. (2016). Gazete mizanpajının okuyucu algısı üzerindeki belirleyiciliği. Abant Kültürel Araştırmalar Dergisi, 1(1), 143-155.	*Lecture, Question and Answer, Practice, A trip to the printing house	Ö.Ç.7 Ö.Ç.7
10.Week	*Lecture, Question and Answer, Practice. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*Lecture, Question and Answer, Practice. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Performance Project /	*Question and Answer, Practice	Ö.Ç.3 Ö.Ç.3
11.Week	*Creating a title / editing the news / editing the back page according to the given measurements. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*Creating a title / editing the news / editing the back page according to the given measurements. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Study the relevant lecture notes p. 1-4, homework and project monitoring / Koyuncu, S. (2016). Gazete mizanpajının okuyucu algısı üzerindeki belirleyiciliği. Abant Kültürel Araştırmalar Dergisi, 1(1), 143-155.	*Lecture, Question and Answer, Practice	Ö.Ç.6 Ö.Ç.7 Ö.Ç.6 Ö.Ç.7
12.Week	*Designing the economy page. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*Designing the economy page. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Homework and project monitoring Koyuncu, S. (2016). Gazete mizanpajının okuyucu algısı üzerindeki belirleyiciliği. Abant Kültürel Araştırmalar Dergisi, 1(1), 143-155.	*Lecture, Question and Answer, Practice	

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
13.Week	*Can design the Sports / magazine page. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*Can design the Sports / magazine page. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Study the relevant lecture notes p. 1-6, homework and project monitoring / Koyuncu, S. (2016). Gazete mizanpajının okuyucu algısı üzerindeki belirleyiciliği. Abant Kültürel Araştırmalar Dergisi, 1(1), 143-155.	*Lecture, Question and Answer, Practice	Ö.Ç.10 Ö.Ç.10
14.Week	*Designing the cultural arts page. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.		*Designing the cultural arts page. Problem-solving related to the execution and development of practical design work, fostering students' ideas regarding the assignments, and supporting the implementation of those ideas.	*Homework and project monitoring / Becer, E. (2015). İletişim ve Grafik Tasarım (10. Baskı). Ankara: Dost Kitabevi Yayınları. Koyuncu, S. (2016). Gazete mizanpajının okuyucu algısı üzerindeki belirleyiciliği. Abant Kültürel Araştırmalar Dergisi, 1(1), 143-155.	*Lecture, Question and Answer, Practice	Ö.Ç.8 Ö.Ç.8
15.Week	*Design control. Design Presentation: Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.		*Design control. Design Presentation: Students will implement their assignments, visualize their designs, prepare them for the presentation phase, and participate in critique sessions.	*Performance Project	*Question and Answer, Practice	Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3

Assesment Methods %
3 Final : 60.000
4 Vize : 40.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Ders Öncesi Bireysel Çalışma	14	1.00	14.00
Ara Sınav Hazırlık	7	1.00	7.00
Vize	1	1.00	1.00
Final Sınavı Hazırlık	7	1.00	7.00
Final	1	1.00	1.00
Ödev	9	2.00	18.00
Ders Sonrası Bireysel Çalışma	14	3.00	42.00
Total :			90.00
Sum of Workload / 30 (Hour) :			3
ECTS :			3.00

Ders/Program Çıktıları İlişkisi

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarlama Talebi : Engel durumuna ilişkin herhangi bir uyarılma talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.