Design Department / Design Department /

Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
GRF207	PREPARATION FOR PRESS	2.00	0.00	0.00	2.00	3.00

Course Detail

Course Language	: Turkish
Qualification Degree	: PreBachelor
Course Type	: Optional
Preconditions	: Not
Objectives of the Course	: The aim of this course is to provide the knowledge and skills necessary to prepare graphic design products for print. Students will learn proper file preparation, color separation, resolution, page layout, bleeds, and printing standards during the prepress process, preparing their designs for professional production.
Course Contents	: Introduction to the printing process and the importance of prepress preparation, File preparation rules according to printing techniques, Color management (RGB → CMYK conversions, Pantone use), Resolution, pixel – vector differences, Bleed, cropping, and safety margins, Page layout and imposition techniques, Preparing typography for printing (font embedding, outline), Preparing images for printing (link, embedding, profile settings), PDF/X standards and print file formats, Preparing posters, magazines, brochures, and packaging suitable for printing, Preflight control processes, Communication with the printing house and production stages,
Recommended or Required Reading	: Workshop, computers and equipment, design programs. Kipphan, H. (2001). Handbook of Print Media: Technologies and Production Methods. Springer. Ambrose, G. & Harris, P. (2012). Printing and Printmaking. Becer, E. (2019). İletişim ve Grafik Tasarım. - https://dergipark.org.tr/tr/pub/ijhar/issue/77452/1326067 -https://dergipark.org.tr/tr/pub/fesa/issue/28680/288407 - https://sssjournal.com/files/sssjournal/c03cb77f-d61c-4161-a08f-763d49516e03.pdf -https://asosjournal.com/?mod=makale_tr_ozet&makale_id=36464 - https://www.idildergisi.com/makale/pdf/1661064377.pdf -https://smartofjournal.com/files/smartjournal/1d304f6f-4f29-481a-a2ef-d5eea2238bf8.pdf - http://mtod.mebnet.net/sites/default/files/Afiş%20Tasarımı.pdf -https://www.idildergisi.com/makale/pdf/1588075427.pdf -https://www.linkedin.com/pulse/afiş-tasarlarken-nelere-dikkat-edilmelidir-faruk-taşdemir/ -https://asrjournal.org/files/asrjournal/26af63d3-e4df-4cf3-a5a2-9039229200c1.pdf - https://journalofsocial.com/?mod=makale_tr_ozet&makale_id=61629 -https://jshsr.org/index.php/pub/article/view/1018 - https://www.sanategitimidergisi.com/makale/pdf/1615962081.pdf -https://www.jocress.com/farkli-disiplinlerdeki-grafik-tasarim-dersi-almis-olan-ogrencilerin-hedef-kitle-ve-renk-konulari-hakkindaki-farkindalik-duzeyi-korku-ve-cizgi-film-afisi-ornegi_113
Planned Learning Activities and Teaching Methods	: Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method
Recommended Optional Programme Components	: They should develop their skills in design, target audience relations, the opportunities provided by today's technologies, and design relations.
Course Instructors	: Öğr. Gör. Bülent Bilgin
Instructor's Assistants	: There is no teaching assistant.
Presentation Of Course	: Face to face practice in computer laboratory.
Update Date	: 9/3/2025 7:51:45 PM
Dosya İndirilme Tarihi	: 9/8/2025

Course Outcomes

Upon the completion of this course a student :

1 Can explain the processes involved in prepress preparation.

2 Can apply file preparation rules according to different printing techniques.

3 Can use color management (RGB–CMYK, Pantone) correctly.

Preconditions

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Weekly Contents

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Introduction to the printing process, pre-press preparation. Theoretical explanation, assignments for students, research week.		*Presentation of the course content, general expectations for the semester, and assignment of the first project.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://dergipark.org.tr/tr/pub/ijhar/issue/77452/1326067	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
2.Week	*Color systems: RGB, CMYK, Pantone. The assignments are implemented by the students, brought to the visualization/presentation stage and critiqued.		*Transforming the stylizations made in the previous term into logos, discussing and developing the initial sketches and ideas. Students will implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://dergipark.org.tr/tr/pub/fesa/issue/28680/288407	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
3.Week	*Resolution, pixel – vector difference. Students' implementation of homework, visualization/presentation, and critique.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://sssjournal.com/files/sssjournal/c03cb77f-d61c-4161-a08f-763d49516e03.pdf	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
4.Week	*Overflow, cut-off, safety margin. Students' implementation of homework, visualization/presentation, and critique.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://asosjournal.com/?mod=makale_tr_ozet&makale_id=36464	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
5.Week	*Preparation of typography for printing. Students' implementation of homework assignments, visualization/presentation, and critique.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://www.idildergisi.com/makale/pdf/1661064377.pdf	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
6.Week	*Preparing visuals for printing. Students' implementation of homework assignments, visualization/presentation, and critique.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://smartofjournal.com/files/smartjournal/1d304f6f-4f29-481a-a2ef-d5eea2238bf8.pdf	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
7.Week	*PDF/X standards. Assignments are implemented, visualized/presented, and critiqued by students.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. http://mtod.mebnet.net/sites/default/files/Afiş%20Tasarımı.pdf	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
8.Week	*Topic Review and Midterm Exam.		*Topic Review and Midterm Exam.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject.	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
9.Week	*Page layout and imposition techniques. Students' implementation of homework assignments, visualization/presentation, and critique.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://www.idildergisi.com/makale/pdf/1588075427.pdf	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
10.Week	*Preparation for packaging printing. Students will complete their assignments, bring them to the visualization/presentation stage, and critique them.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://www.linkedin.com/pulse/afiş-tasarlarken-nelere-dikkat-edilmelidir-faruk-taşdemir/	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
11.Week	*Preflight control processes. Students' implementation of assignments, visualization/presentation, and critique.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://asrjournal.org/files/asrjournal/26af63d3-e4df-4cf3-a5a2-9039229200c1.pdf	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
12.Week	*Delivery of print-ready files. Students will complete the assignments, bring them to the visualization/presentation stage, and critique them.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://journalofsocial.com/?mod=makale_tr_ozet&makale_id=61629	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
13.Week	*Project development. Students' implementation of homework assignments, visualization/presentation, and critique.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://jshsr.org/index.php/pub/article/view/1018	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
14.Week	*Project development. Students' implementation of homework assignments, visualization/presentation, and critique.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://www.sanategitimidergisi.com/makale/pdf/1615962081.pdf	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
15.Week	*General Evaluation.		*Evaluation of sketches and transition to the finalization phase of the work in the digital environment. Students implement the assignments, bring them to the visualization/presentation stage, and critique them.	*Poster draft design studies and critiques with the support of form research and graphic programs related to the product with a determined subject. https://www.jocress.com/farkli-disiplinlerdeki-grafik-tasarim-dersi-almis-olan-ogrencilerin-hedef-kitle-ve-renk-konulari-hakkindaki-farkindalik-duzeyi-korku-ve-cizgi-film-afisi-ornegi_113	*Telling Method, Showing and Doing Method, Problem Solving Method, Question and Answer, Self-Study Method	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3

Assesment Methods %

1 Ara Sınav : 40.000

3 Final : 60.000

ECTS Workload

Activities	Count	Time(Hour)	Sum of Workload
Vize	1	1.00	1.00
Final	1	1.00	1.00
Ders Öncesi Bireysel Çalışma	6	6.00	36.00
Ders Sonrası Bireysel Çalışma	5	5.00	25.00
Ara Sınav Hazırlık	1	1.00	1.00
Final Sınavı Hazırlık	1	1.00	1.00
Ödev	5	5.00	25.00
		Total :	90.00
		Sum of Workload / 30 (Hour) :	3
		ECTS :	3.00

Program And OutcomeRelation

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1	5	3	5	5	5	5	5	4	5	3	5	5	5	5	0
L.O. 2	5	3	5	5	5	5	5	4	5	3	5	5	5	5	0
L.O. 3	5	3	5	5	5	5	5	4	5	3	5	5	5	5	0
Avarage	5.00	3.00	5.00	5.00	5.00	5.00	5.00	4.00	5.00	3.00	5.00	5.00	5.00	5.00	0

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person s ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarlama Talebi : Engel durumuna ilişkin herhangi bir uyarlama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevsehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.