

İndirilme Tarihi

18.09.2026 11:39:55

İŞL409 - BUSINESS ETHICS - İktisadi ve İdari Bilimler Fakültesi - İşletme Bölümü

General Info

Objectives of the Course

•Analyze ethical behavior in business environment. •Identify behavior, standards processes and methods that can improve business ethics in organizations •Focus on social responsibility and social audit •Understand the framework and fundamentals of diversity management.

Course Contents

This course includes ethics, business ethics, ethical theories, relationship between ethics and economy, ethical management, approaches of social responsibility, stakeholder analysis and diversity management.

Recommended or Required Reading

Özgener, Şevki (2020). İş Ahlakının Temelleri Yönetmel Bir Yaklaşım, 5. Baskı, Ankara: Nobel Yayın Dağıtım. Akgül, D., ve Çetinkaya, F. F. (2020). İşletmelerde Etik Yaklaşımlar, Bursa: DORA Basım-Yayın. Lecture notes (slides)

Planned Learning Activities and Teaching Methods

Lecturing and discussion

Recommended Optional Programme Components

It is recommended that students pay attention to current information related to course topics in their daily lives, make observations, and follow them on social media.

Instructor's Assistants

No instructor's assistants.

Presentation Of Course

Lecture, question-and-answer

Dersi Veren Öğretim Elemanları

Prof. Dr. Durdu Mehmet Bıçkes

Program Outcomes

1. Can express the concepts related to ethics, business ethics, social responsibility.
2. Be able to compare the ethical values in different societies.
3. Be able to conduct stakeholder analysis.
4. Can explain the requirement of diversity management.

Weekly Contents

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
1	Slides: 1-39.		Lecture, question-and-answer	Human first	
2	Slides: 40-48		Lecture, question-and-answer	Do legal and ethical have the same meaning?	
3	Slides: 41-53		Lecture, question-and-answer	Ethics as a branch of science	
4	Slides: 54-83		Lecture, question-and-answer	The relationship between ethics and morality	
5	Slides: 54-83		Lecture, question-and-answer	The relationship between ethics and morality	
6	Slides: 84-106		Lecture, question-and-answer	The relationship between morality and other social sciences	
7	Slides: 107-114		Lecture, question-and-answer	Why should we act ethically?	
8				Midterm Exam	
9	Slides: 115-134		Lecture, question-and-answer	Ethical theories: Teleological theories	
10	Slides: 135-157		Lecture, question-and-answer	Ethical theories: Deontological theories	
11	Slides: 158-199		Lecture, question-and-answer	Business ethics and its historical development	
12	Slides: 200-223		Lecture, question-and-answer	Business ethics management and institutionalization	
13	Slides: 224-235		Lecture, question-and-answer	Whistleblowing	
14	Slides: 236-268		Lecture, question-and-answer	Human resources ethics and diversity management	
15	Slides: 269-301		Lecture, question-and-answer	Principles of ethical behavior	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	1,00
Final	1	1,00
Derse Katılım	15	3,00
Ders Öncesi Bireysel Çalışma	14	2,00
Ders Sonrası Bireysel Çalışma	10	2,00
Ara Sınav Hazırlık	1	10,00
Final Sınavı Hazırlık	1	15,00

Assesments

Activities	Weight (%)
Ara Sınav	40,00
Final	60,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11
L.O. 1	4	1		3	3	3		5	3	3	2
L.O. 2	2	1		3	4	2		5	2	1	2
L.O. 3	4	3		4	4	3		5		1	2
L.O. 4	4	3		5	4			5		1	2

Table :

- P.O. 1 :** Possessing and being able to use current, theoretical, and practical knowledge in the field of business (Knowledge) (Field-Specific Outcome)
- P.O. 2 :** Ability to analyze, think analytically, interpret, and communicate scientific data and findings in the field of business (Skill) (Field-Specific Outcome)
- P.O. 3 :** The ability to identify problems in the business field using information technologies, to determine and use tools to develop solutions (Knowledge, Skills and Competencies Basic information technology knowledge, Information technology usage skills and Technology selection and usage competence) (Field-Specific Outcome)
- P.O. 4 :** Ability to work harmoniously with different disciplines, conduct independent research, and take responsibility in group projects (Competencies - Ability to Work Independently and Take Responsibility)
- P.O. 5 :** The ability to question and evaluate the knowledge and skills acquired, and to produce solutions to problems encountered (Competencies - Critical thinking and taking initiative).
- P.O. 6 :** Understanding the necessity of continuous learning and development, monitoring developments, and constantly renewing oneself (Competencies - Learning Competency)
- P.O. 7 :** Ability to follow information in Turkish and English and communicate with relevant parties, and to convey this information and skills in written and oral form (Skills and Competencies - Language skills, Communication and Social Competence)
- P.O. 8 :** Ability to act in accordance with business ethics and social ethical values (Competencies - Ethical stance and value judgments competency)
- P.O. 9 :** Quality culture, having sufficient awareness of occupational health and safety issues (Competencies - Awareness and corporate culture competency)
- P.O. 10 :** Entrepreneurial, innovative, and having the potential to start one's own business (Competencies – Entrepreneurial competency)
- P.O. 11 :** Being able to master the fundamentals of legal procedures and processes as individuals aware of basic rights and freedoms, and to understand and apply legal processes (Knowledge and Skill Competencies – Legal knowledge and the ability to transfer this knowledge to practical procedures)
- L.O. 1 :** Can express the concepts related to ethics, business ethics, social responsibility.
- L.O. 2 :** Be able to compare the ethical values in different societies.
- L.O. 3 :** Be able to conduct stakeholder analysis.
- L.O. 4 :** Can explain the requirement of diversity management.