

Business / Business / Business Management						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
YÖN619	NFORMATION MANAGEMENT	3.00	0.00	0.00	3.00	6.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: Doctorate					
Course Type	: Optional					
Preconditions	: Not					
Objectives of the Course	: By teaching the fundamental concepts regarding data-knowledge, to demonstrate the importance of knowledge and knowledge management for the employees in companies, to prepare the students to the business life by examples of knowledge systems.					
Course Contents	: Epistemological origins of knowledge; Concept of “knowledge” and knowledge creation process; Knowledge management; Organizational learning, Knowledge transfer, Knowledge sharing; Knowledge economics and intellectual capital.					
Recommended or Required Reading	: Akgün, A. E., Halit, K. ve Günsel, A. (2009). Bilgi Yönetimi ve Öğrenen Örgütler. Ankara: Eflatun Yayınevi. Barutçugil, İ. (2002). Bilgi Yönetimi. İstanbul: Kariyer Yayıncılık. Yanık, A. (2017). Yeni Bilgi Yönetimi. İstanbul: Ekin Basım Yayın Dağıtım. Gülseçen, S. (2015). Bilgi yönetimi: Bilgi tüketicileri, büyük veri, inovasyon, kurumsal zekâ. İstanbul: Papatya Yayıncılık Eğitim. Yazıcıoğlu, O. vd. (2016). Bilgi Yönetimi. Ankara: Nobel Akademik Yayıncılık. Dalkir, K. (2017). Knowledge management in theory and practice. New York: MIT press.					
Planned Learning Activities and Teaching Methods	: Lecture, question-and-answer.					
Recommended Optional Programme Components	: No other recommendations.					
Course Instructors	: Prof. Dr. Durdu Mehmet Biçkes					
Instructor's Assistants	: No instructor's assistants.					
Presentation Of Course	: The mode of delivery of this course is face to face.					
Update Date	: 9/7/2025 7:02:43 PM					
Dosya İndirilme Tarihi	: 9/23/2025					

Course Outcomes
Upon the completion of this course a student :
1 Be able to learn basic concepts and process of knowledge management.
2 Be able to learn contemporary issues regarding knowledge management.
3 Be able to learn learning organizations and organizational learning process.

Preconditions						
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Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Epistemological roots of knowledge			*Akgün, Keskin and Günsel, 2009: 1-18	*Lecture, question-and-answer	Ö.Ç.1 Ö.Ç.1 Ö.Ç.1
2.Week	*The concept of information and types of information			*Akgün, Keskin and Günsel, 2009: 21-27 Slaytlar: 10-25	*Lecture, question-and-answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2
3.Week	*The process of creating knowledge			*Akgün, Keskin and Günsel, 2009: 31-34 Slides: 48-66	*Lecture, question-and-answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2
4.Week	*Facilitators of the knowledge creation process			*Slides: 67-79	*Lecture, question-and-answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2
5.Week	*Knowledge management			*Akgün, Keskin and Günsel, 2009: 43-52	*Lecture, question-and-answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2
6.Week	*Organizational learning			*Akgün, Keskin and Günsel, 2009: 71-90	*Lecture, question-and-answer	Ö.Ç.3 Ö.Ç.3 Ö.Ç.3
7.Week	*Learning Organizations and Organizational Learning from a Knowledge Management Perspective			*Akgün, Keskin and Günsel, 2009: 93-108	*Lecture, question-and-answer	Ö.Ç.3 Ö.Ç.3 Ö.Ç.3
8.Week	*Midterm exam					
9.Week	*Knowledge management approaches			*Slides: 113-131	*Lecture, question-and-answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2
10.Week	*Organizational memory and information technology			*Akgün, Keskin and Günsel, 2009: 113-129	*Lecture, question-and-answer	Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3
11.Week	*Information coding process			*Akgün, Keskin and Günsel, 2009: 133-158	*Lecture, question-and-answer	Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3
12.Week	*Knowledge transfer			*Akgün, Keskin and Günsel, 2009: 161-177	*Lecture, question-and-answer	Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3
13.Week	*Knowledge sharing			*Akgün, Keskin and Günsel, 2009: 183-199	*Lecture, question-and-answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2 Ö.Ç.1 Ö.Ç.2
14.Week	*Knowledge economy and intellectual capital			*Akgün, Keskin and Günsel, 2009: 203-220	*Lecture, question-and-answer	Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3
15.Week	*Knowledge economy and intellectual capital			*Akgün, Keskin and Günsel, 2009: 203-220	*Lecture, question-and-answer	Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3

Assesment Methods %
1 Ara Sınav : 40.000
3 Final : 60.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Vize	1	2.00	2.00
Final	1	2.00	2.00
Derse Katılım	14	3.00	42.00
Ders Öncesi Bireysel Çalışma	14	2.00	28.00
Ders Sonrası Bireysel Çalışma	14	2.00	28.00
Ara Sınav Hazırlık	4	5.00	20.00
Final Sınavı Hazırlık	4	5.00	20.00
Alan Çalışması	4	4.00	16.00
Vaka Çalışması	5	2.00	10.00
Ödev	4	3.00	12.00
Total :			180.00
Sum of Workload / 30 (Hour) :			6
ECTS :			6.00

Program And OutcomeRelation												
	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12
L.O. 1	4	2	2	0	4	2	0	0	2	0	0	4
L.O. 2	4	3	2	0	4	3	0	0	3	0	0	4
L.O. 3	4	2	2	0	4	2	0	0	3	0	0	5
Avarage	4.00	2.33	2.00	0	4.00	2.33	0	0	2.67	0	0	4.33

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person s ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarlama Talebi : Engel durumuna ilişkin herhangi bir uyarlama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevsehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.